

# You Have Options

## Print Classifieds

The classified advertising line ad section of the Greensheet is the largest in the state for readers looking for employment, real estate, or new and used items. Each week, thousands of line ads offer both buyers and sellers an affordable way to reach their target audience.

Our customer sales representatives will assist you in writing an effective ad or you can fax us your copy. **We make it fast, fun and easy** to get the ad you want, in the areas you want, in the days you need it. Deadlines vary by city and day. Advertisers get the results they want and readers get the value and variety they need in the classified ad section of the Greensheet. Whether you are looking to buy or sell, our classified ads offer more categories of new and used items than you will find in any other publication.

Greensheet classified ads can be emphasized by including bold, italicized or large fonts. We also offer additional enhancements including attention getters, centered headlines, company logos and photos. Greensheet also offers Free Ad Friday. You can call in your ad and receive the first 10 words at no charge in up to 4 areas for 1 week. Items and classifications are limited, please call a representative for further details.

COST PER WORD	AUSTIN	HOUSTON	DALLAS
Individual Rated Classifications	45¢	60¢	50¢
Business Rated Classifications	55¢	70¢	65¢

## Online Classifieds

Online classified ads are set up for the sale of tangible items, real estate, employment and some individual service providers. These ads appear online only, in the city of your choice. Ad rates vary by city and category and are charged on a per word basis. Online classifieds may also be emphasized by adding any combination of enhancements listed below. In addition, each ad includes 10 free photos.

All prices listed are per word, per week, per geographic zone. Non-profit organizations and items being posted for free are eligible for special pricing.

COST PER WORD	AUSTIN	HOUSTON	DALLAS	FT. WORTH	PHOENIX
Text Ad (per word cost)	39¢	49¢	46¢	46¢	FREE
Non-profit Category (1st 30 words are FREE)	25¢	25¢	25¢	25¢	FREE
Free Items Category (1st 20 words are FREE)	39¢	49¢	46¢	46¢	FREE
<b>Enhancements (per word cost)</b>					
Bold	11¢	11¢	11¢	11¢	11¢
Italic	11¢	11¢	11¢	11¢	11¢
Large	11¢	11¢	11¢	11¢	11¢
Attention Getters	\$3.50	\$3.50	\$3.50	\$3.50	\$3.50
Centered Headline	\$3.50	\$3.50	\$3.50	\$3.50	\$3.50
Centered Ad (per line)	\$3.50	\$3.50	\$3.50	\$3.50	\$3.50
Premium Classified Ad	\$25	\$25	\$25	\$25	\$25

**Austin**  
800.687.6437

**Houston**  
713.371.3600

**Phoenix, Arizona**  
888.301.8881

**Dallas/Ft. Worth**  
800.687.6412



2 BEDROOM, \$672. 3 bedroom, \$766. Patio townhouse with garage/yard. (281)506-5431. N.S.

3-2 1/2-2CP W/D connection, pool \$950. (713)981-7090. INDIVIDUAL SEARS KENMORE Side-by-side black and white, \$250. (281)469-7903. INDIVIDUAL



**REFRIGERATORS FROM \$99. Warranty. (713)699-9600.**

**KITCHEN CABINETS:** Brand-new. Great quality. \$99-\$125 each. Bathroom vanities. (713)772-9985; (832)899-196. Individual



NEED TO find your puppies a new home? Try this attention getter to make your ad dog-gone good!

BRAND-NEW BRICK

Patio townhouse. Yard/ garage, 2 bedroom, \$672. 3 bedroom, \$772. (713)937-3733

### PRINT

#### Number of words

12 words x 60¢ = \$7.20

#### Add number of bold words

2 bold words x 15¢ = .30¢

#### Add number of italic words

2 italic words x 15¢ = .30¢

#### Attention Getters

1 attention getter x \$5.00 = \$5.00

#### Subtotal

\$18.40 x 2 areas x 2 weeks

**Total \$51.20**

### ONLINE

#### Number of words

10 words x 49¢ = \$4.90

#### Add number of bold words

2 bold words x 11¢ = .22¢

#### Add number of large words

2 large words x \$1 = \$2.00

#### Attention Getters

1 attention getter x \$3.50 = \$3.50

#### Subtotal

\$10.62 x 2 weeks

**Total \$21.24**